Introduction
BY THE NUMBERS

300+ Active members
100+ Fiber challenges accepted
111 Companies participating in benchmarking and reporting on increased usage of preferred fibers

9 Published industry reports
60 Number of events hosted in multiple cities across the globe
19 Different countries represented by the companies

800+ Community members convened to take action
6 Active standards with 6,344 sites certified around the world
$1.7t Combined estimated turnover represented (USD)
We work closely with our members and leaders across the textile sector to accomplish five principal goals.

1. **Drive an increase in the adoption** of preferred fibers and materials.
2. **Increase integrity** throughout the value chain via the adoption of standards and certifications.
3. **Enable collective impact and action** across the industry.
4. **Raise awareness** about the positive, meaningful changes accomplished.
5. **Use the Sustainable Development Goals** as a common vocabulary and reporting framework.

By accomplishing these goals, we believe we can catalyze transformative change that will result in a more sustainable, responsible textile industry.
The **Preferred Fiber & Materials Benchmark** helps companies systematically **measure, manage and integrate** a preferred fiber and materials strategy into mainstream business operations.
The portfolio approach involves:

• Building a suite of preferred fibers and materials, from a choice of preferred options, through the consideration of impacts and organizational priorities.

• Embedding a strategy that leads to preferred options replacing unsustainable or less sustainable options.

• A commitment to the principles of continuous improvement and ensuring options selected result in a positive impact.

Provided the above approach is taken, the PFM Benchmark recognizes that “one size does not fit all” and allows participants to build their own portfolio based on the PFMs their company is implementing.
FOCUS ON RENEWABLE AND RECYCLED RESOURCES

The Benchmark is based on both renewable and recycled fibers/materials, while adhering to the principles of the circular economy and the emphasis on slowing down and closing the loop on resource use.

Renewables A renewable fiber/material is one that naturally restores or can be replenished.

Recycled A recycled fiber/material is one that has been removed from the waste stream at either the pre or post consumer stage.
The PFM Benchmark supports a company’s transition from conventional to preferred fibers and materials. Science-based data is proving that some of the biggest sustainability impacts of textile production occur during the growing, extraction and primary processing of raw materials. Knowing what you are using and where materials are coming from is key to assessing supply risks and opportunities.
The Sustainable Development Goals (SDGs) are universal; equally valid for developed and developing countries, people-centered, planet-sensitive, and measurable.

Many companies are adopting the framework of the SDGs to plan a long-term approach to sustainability.

Results from the PFM Benchmark links the textile industry to the Sustainable Development Goals.
It is the sourcing of raw materials that is the direct interface between business and nature. Through sustainable sourcing and reconfiguring supply chains, we can help drive change in agriculture, mining, and forestry, and promote regenerative, wildlife friendly approaches to production.”

Dr. Helen Crowley,
Head of Sustainable Sourcing Innovation, Kering
What is the 2025 Sustainable Cotton Challenge?

Global Preferred Cotton Production

2016: 319,248 mt
2017: 622,359 mt
2018: 940,533 mt

1.15 million ha
Land under improved or organic management
Brands

Initiatives
United by Action
Accelerating Sustainability in Textiles and Fashion

The 2018 Textile Sustainability Conference brought together a powerful community of brands, retailers and companies, large and small, from across the textile world—all seeking to create a more sustainable and responsible fiber and materials industry. This year's conference took place at the Milano Congressi, one of Europe's largest convention centers, in the heart of Milan, Italy.

#TextileExchange18 was our largest conference turnout to date with more than 800 attendees and 145 speakers from 43 countries.

See you in Vancouver, British Columbia, Canada in 2019!

October 15-18, 2019 • Vancouver Convention Center – East Building
Our Mission

Textile Exchange *inspires* and *equips* people to accelerate sustainable practices in the textile value chain. We focus on *minimizing the harmful impacts* of the global textile industry and *maximizing its positive effects*.

Our Vision

We envision a global textile industry that *protects* and *restores* the environment and enhances lives.