



ISCC 208 Logos and Claims

Logos and Claims

ISCC version 1.0

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Document title: ISCC 208
Logos and Claims

Publication date: 02 July 2015

Entering into force:

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1 Definitions

Business to business statements	Statements to be made on the sustainability declarations (delivery notes) issued to recipients of sustainable products. The business to business statements on the sustainability declaration is the basis for possible on-product claims on the final product
On-product claims:	Communication directly related to the final product, e.g. ISCC trademarks and communication on final products (for end-consumers) and in documents referring specifically to a product (e.g. advertisement, flyers).
Off-product claims:	Any communication on ISCC, which is not directly related to the product

2 Introduction

ISCC is a global multi-stakeholder system for the certification of sustainability. The main objective is to promote sustainable management in agricultural production and to promote the use of products that have been produced in a socially and environmentally responsible way. This objective includes the correct and appropriate use of ISCC logos and related claims. ISCC claims must be credible. Therefore, they shall fulfill the following criteria based on the requirements of the ISEAL alliance:

The claims must always be clear, easy to understand and shall not be misleading. The claims shall be accurate based on substantiated evidence. Furthermore, they must be relevant for the issue and not a distraction from bigger and more important issues. The claim must be transparent with information about the applied system available and easily accessible. Finally, the claim shall be robust.

3 Scope

The following document describes the logos and claims that can be used under ISCC. It specifies the requirements for ISCC certificate holders, ISCC members, certification bodies and other third parties, who want to use the ISCC logos and claims. Logos and claims can be used for ISCC compliant goods (on-product) or in general communication (off-product). The document also specifies requirements for certified companies of intermediate products with respect to business-to-business statements on sustainability declarations.

4 Authorization of use

The ISCC logo holds copyright protection and is a registered trademark, which is owned by the ISCC Association. The trademark “ISCC” also holds copyright protection and is registered. The initials „ISCC“ must be used with correct reference to the ISCC Association and/or the ISCC System.

The use of ISCC trademarks and claims is limited to the following groups:

1. Certificate holders: Agricultural producers, conversion units, traders, logistics and other companies in the supply chain, which hold a valid ISCC certificate or are certified under the ISCC group certification
2. ISCC Association Members
3. Certification bodies
4. Other organizations that do not fall under 1. to 3. This can be industry- and trade associations, research and academic institutions or governmental and non-governmental organizations.

Any other third-party is not permitted to use the ISCC trademarks and claims unless ISCC has granted a written authorization upon request. Any misuse of the ISCC trademarks and claims is prohibited and can lead to criminal charge.

ISCC must always be asked for approval regarding the use of on- and off-product claims for final products. The use of on-product trademarks and claims for the advertisement to end-customers includes the obligation to pay license fees.

The ISCC logo consists of a magnifying glass with a stylized globe or a leaf in its lens, and at least the initials ISCC. Note that the ISCC seal, as provided on ISCC certificates, can exclusively be used by ISCC or on the ISCC certificates. The use by any other party for any other application is not allowed.

5 Business to business statements

Certificate holders, who deliver sustainable products to other certified companies, must ensure that the information on the sustainability declarations attached to the sustainable products meet ISCC requirements. The type of information on the sustainability declaration will decide which on-product claim the final producer can make. There are two different statements on the compliance of the product that can be made under ISCC:

EU RED compliant: Statement that can be made, if the upstream supply chain is certified against ISCC EU or any other certification scheme recognized by the European Commission (EC).¹ An ISCC EU certified company which receives material from a supplier certified by another EC recognized certification scheme, can sell the product with the statement “EU RED compliant”.

ISCC compliant: Statement that can be made, if the whole upstream supply chain is ISCC certified or certified under a certification scheme that has been benchmarked by ISCC and recognized as being equivalent.² An ISCC certified company, which receives material from a supplier certified by another certification scheme, which is not ISCC-recognized can sell the product not as “ISCC compliant”

Every ISCC certified company, which wants to deliver sustainable products under its ISCC certificate, must check the information on the sustainability declarations of the related incoming material. The type of certification (e.g. ISCC EU or ISCC PLUS) of the issuing party and the statement on the compliance of the material (EU RED compliant or ISCC compliant) will decide, which claim can be stated on the outgoing sustainability declarations.

¹ See also transparency platform for recognized voluntary schemes:

<http://ec.europa.eu/energy/en/topics/renewable-energy/biofuels/voluntary-schemes>

² Currently, no certification scheme has been recognized under ISCC PLUS besides the other ISCC schemes. Under ISCC DE, REDcert DE has been recognized for waste and residue materials. For further information and news please see ISCC website.

Table 1: Requirements for possible B2B statements on the sustainability declaration

Information on the sustainability declaration of the incoming material		Possible statements by the ISCC certified company on the sustainability declaration of the outgoing material
Certification of the issuing party	Type of sustainability of the delivered material	
ISCC PLUS	ISCC compliant	ISCC compliant
ISCC EU or DE	ISCC compliant	ISCC compliant
ISCC EU	EU RED compliant	EU RED compliant³
Any other EC recognized voluntary scheme	Not specified	If certificate holder is ISCC EU certified: EU RED compliant If certificate holder is ISCC PLUS certified: Cannot be sold as sustainable
ISCC EU or DE	Not specified	

Please note that under ISCC PLUS only ISCC compliant material is recognized. It must be ensured that the entire upstream supply chain is ISCC certified. Any input material, whose attached sustainability declaration does not refer to the “ISCC compliance” of the material, cannot be accepted under ISCC PLUS.

³ Only applicable for ISCC EU certified companies

6 On-product claims and logos

Any on-product trademark and claim regarding ISCC is possible if the user holds a valid certificate. Furthermore, the following requirements must be fulfilled.

6.1 Bio-based, renewable-based and waste-based processes

Applicable in the following cases:

Main feedstocks: 100% bio-based, waste-based or renewable-based

Type of feedstock compliance: ISCC-compliant or EU RED compliant

Possible on-product logo for the final products:



Further information on the logo design is available in Annex 1.

Possible on-product claims:

Table 2: Possible claims under different scopes of chain of custodies and compliance of incoming material

Scope of Chain of Custody	Requirements on claims and examples	
	“ISCC compliant” material	“EU RED compliant” material
Physical segregation	Claim can directly refer to product	
	Claim can refer to ISCC compliance of product Examples: <ul style="list-style-type: none"> • Product is ISCC compliant • Product is made from sustainable raw material certified based on ISCC sustainability requirements • Made from ISCC certified feedstock 	Claim can refer to EU RED compliance of product Examples: <ul style="list-style-type: none"> • Product is EU RED compliant • Product is made from sustainable raw material certified based on EU RED sustainability requirements • Made from raw material certified according to EU RED requirements
Mass balance	Claim must refer to physical share of sustainable and non-sustainable sources	
	Claim can refer to ISCC compliance of product Examples: <ul style="list-style-type: none"> • ISCC compliant from mixed sources • Support of responsible production in line with ISCC requirements • Support of ISCC certified production • An equivalent amount of ISCC compliant material has been sourced 	Claim can refer to ISCC compliance of product Examples: <ul style="list-style-type: none"> • EU RED compliant from mixed sources • Support of responsible production in line with EU RED requirements • An equivalent amount of EU RED compliant material has been sourced
If product fulfills an ISCC Add-on (only)	ISCC claim can refer to the fulfilled Add-on. Depends on the scope of Chain of custody: Examples for physical segregation:	N/A

Scope of Chain of Custody	Requirements on claims and examples	
	“ISCC compliant” material	“EU RED compliant” material
applicable for ISCC PLUS)	<ul style="list-style-type: none"> • 202-01: (Product) comes from ISCC certified agriculture and contributes to higher biodiversity in agricultural production • 202-02: No harmful pesticides have been used by the ISCC certified farmer <p>Examples for 202-01 under mass balance:</p> <ul style="list-style-type: none"> • Support of responsible production and higher biodiversity in the agriculture • ISCC compliant (product) from mixed sources contributing to a higher environmental and biodiversity standard 	

The on-product claim shall always be used in relation to the scope of certification (chain of custody and compliance of the raw material). Users may use an equivalent claim of their choice upon approval of ISCC.

6.2 Partly bio-based processes

Applicable in the following cases:

Feedstocks: Bio-based materials, which are used in mixed processes. An analytical ¹⁴C-measurement has been conducted (in accordance to ASTM 6866 and/or CEN/TS 16137) for the final product

Type of feedstock compliance: ISCC-compliant

Possible on-product logo for the final products:



Further information on the logo design is available in Annex 2.

Possible on-product claims:

The on-product claim shall always be used in relation to the share of bio-based materials in the product and to the scope of ISCC certification. It must be clear, that both logo and claim only refer to the share of bio-based materials. For the bio-based share, the same claims as depicted in table 1 may be used depending on the scope of certification. Users may use an equivalent claim of their choice upon approval of ISCC.

6.3 Drop-In processes

As an alternative to the procedure described under section 6.2 it is also possible to conduct a free attribution of the bio-based content in products, which are partly derived from both bio-mass and fossil resources.

Applicable in the following cases:

Feedstocks: Bio-based materials, which are used in drop-in processes. Free attribution of bio-based content and sustainability in the final products

Type of feedstock compliance: ISCC-compliant

Possible on-product logo for the final products:



Further information on the logo design is available in Annex 3.

Possible on-product claims:

Table 3: Claims for free attribution of bio-based content of a process

Chain of Custody of drop in process	Requirements on claims and examples
<p>Attribution of ISCC claims to products in drop-in processes (mass balance approach)</p>	<p>Must refer to the effort to contribute to the responsible sourcing of bio-products or that fossil resources are saved.</p> <p>Cannot reference product attributes directly, e.g. a claim regarding a bio-based content is not possible (e.g. ISCC compliant bioplastic), as this claim would suggest that product contains 100% bio-based material</p> <p>Examples: Contributing..., Supporting..., Improving..., ... to responsible sourcing of bio-based materials ... sustainable/ responsible sourcing/ production ... sourcing in line with ISCC requirements ... responsible sourcing of ISCC compliant bio-based material</p>

Chain of Custody of drop in process	Requirements on claims and examples
	... use of fossil resource saving materials

The on-product claim shall always be used in relation to the scope of certification. Users may use an equivalent claim of their choice upon approval of ISCC.

7 Off-product claims and logos

Off-product claims and logos can be used for information about a successful certification (certificate holders), about the approval of certificates or the recognition by ISCC (certification bodies), about the participation in ISCC (ISCC members) or regarding activities in close relation to ISCC (e.g. projects). Off-product communication may be used on websites, email signatures, brochures, leaflets etc. The following requirements apply.

For off-product communication, the logo referred to in Annex 1 can be used. Users may use an equivalent claim of their choice upon approval by ISCC.

Table 4: Off-product claims

Interest group		Requirements on claims
1.	Certificate holders	Claim shall refer to the certification, e.g. ISCC certified. In case of certification against an Add-on, claim can also refer to the certified Add-on, e.g. Our process specific greenhouse gas emissions are ...kgCO ₂ e/t product. They have been certified under the International Sustainability and Carbon Certification scheme (ISCC) (Add-on 205-01)
2.	ISCC members	Claim shall refer to the membership, e.g. Member of the International Sustainability and Carbon Certification (ISCC) Association
3.	Recognized certification bodies	Claim shall refer to the recognition, e.g. ISCC-recognized certification body
4.	Other third party (e.g. project-related partner)	Claim shall refer to partnership or relationship with ISCC, e.g. project was conducted together with ISCC

Annex 1

Logo ISCC 1



The logo consists of a magnifying glass with a stylized globe in its lens, the initials ISCC and the writing “International Sustainability & Carbon Certification”.

Color: The logo can be used in two coloring combinations:

- Black, including grey
- Blue-black, including grey

Proportion: The proportion between height and length must be kept.

Annex 2

Logo ISCC 2



The logo consists of a magnifying glass with a stylized globe in its lens, the initials ISCC and the writing “International Sustainability & Carbon Certification”. Furthermore the logo consists of the text “...% bio-based” and a blue frame around the logo. The ISCC logo shall always only refer to the share of bio-based content.

Color: The logo can be used in two coloring combinations:

- Black, including grey
- Blue-black, including grey

Proportion: The proportion between height and length must be kept.

Annex 3

Logo ISCC 3



The logo consists of a magnifying glass with a leaf in its lens, the initials ISCC, the ISCC website and the writing “contribution to responsible sourcing of bio-based material”.

Color: The logo must be used in black, including grey

Proportion: The proportion between height and length must be kept.