Challenges for High Impact and Credible Certification

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A diverse landscape of sustainability certification systems is available – but do they have an impact on the ground and are they really credible?
Tangible impact and credibility – which are the key elements enabling certification systems to deliver to their promise?
Three elements which make the difference compared to “paper tigers”: Focus on key levers, secure enforcement and drive constant rethinking.
Focusing on key levers will contribute significantly to climate and sustainability improvement targets

- No deforestation
- No burning
- No compensation

- Provide tools for reducing the carbon and water footprint
- Support the implementation of GHG reduction technologies and methodologies

- Social
- Environmental
- Economic

Improvements
Securing enforcement is all about creating sustainable supply chains and securing them…. 

- Full traceability to the origin
- Certification of all elements of the supply chain
- Requirements for information provided throughout the supply chain (e.g. mandatory information on delivery notes)

- No Book & Claim
- Only Mass balance and segregation
- Tracing the “physical” flow of the sustainable material

- More than the square root of the number of certificates being checked
- Independent ISCC auditors conducting integrity audits worldwide
- High deterrence against fraud
Without strong governance, meaningful transparency and sanctions it will not work

- ISCC database publically available with up-to-date information on certificates & certificate holders
- Further Information (Address, feedstock, validity of certificate, etc.)
- Data provision mandatory for all certificate holders

- Since 2011, 77 certificates were withdrawn by ISCC
- Currently 7 operators on ISCC’s *Blacklist* being suspended for a certain time period

- New mandatory Summary Audit Report (February 2017)
- Certification body and system user information
- Publication of relevant audit results
Rethinking constantly all dimensions of certification – technologies, tools, procedures and processes, scope and user target groups

- Using innovative technologies to increase effectiveness and reduce costs for system users:
  - Implementing remote sensing technologies, e.g. GRAS
  - Developing tools for enhanced traceability, improved transactions and processes, e.g. APS, TYC
  - Rethinking certification of supply chains

- Develop new modules (Add-ons) focussing on their most relevant sustainability issues. ISCC Add-ons include:
  - Environmental management & biodiversity
  - Classified chemicals
  - Non-GMO
  - GHG emission requirements
  - Consumables
  - SAI Gold

- Go beyond certification – ISCC landscape approach:
  - Bridge the gap between certified ‘lighthouses’ and smallholders
  - Improve the livelyhood of smallholders and reduce the pressure on land use and no go areas
  - Reduce the quantity of raw material from unknown origin
Thank you for your kind attention!

Contact

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