



Nestlé Good food, Good life

Nestlé Packaging Sustainability Strategy

12th ISCC Global Sustainability Conference
February 8th 2022

Irina Filkova
Packaging Excellence Lead
ESG-Packaging Sustainability

Nestlé's Vision for Packaging Sustainability

Plastic packaging waste continues to accumulate on land, in rivers and oceans, endangering environmental sustainability. It is an urgent priority for us and a responsibility we take seriously.



Our long-term vision

- None of our packaging ends up in landfills or as litter

Our commitments for 2025

- 100% of our packaging will be recyclable or reusable
- We will reduce our use of virgin plastics by 33%

Our packaging strategy – three themes, five pillars

Less Packaging

Reduction and elimination



- Fit for Purpose Packaging
- Sourcing new materials, particularly paper
- Sourcing recycled plastics

Reusable / refillable packaging systems



- New business models in bulk, single serving, and refillables
- Requires rethink of supply chains and reverse logistics

Better Materials

Materials innovation for recycling and composting



- Design 4 recycling
- New materials
- New packaging solutions

Better System

Recycling and waste management infrastructure



- Plastic neutrality (collect the equivalent of plastics put on market)
- Collection, sorting & recycling at scale
- External advocacy to transform the policy landscape

Rethinking behavior of Nestlé, partners and consumers



- Consumer engagement & education
- Retailer sustainability partnerships
- Employee education

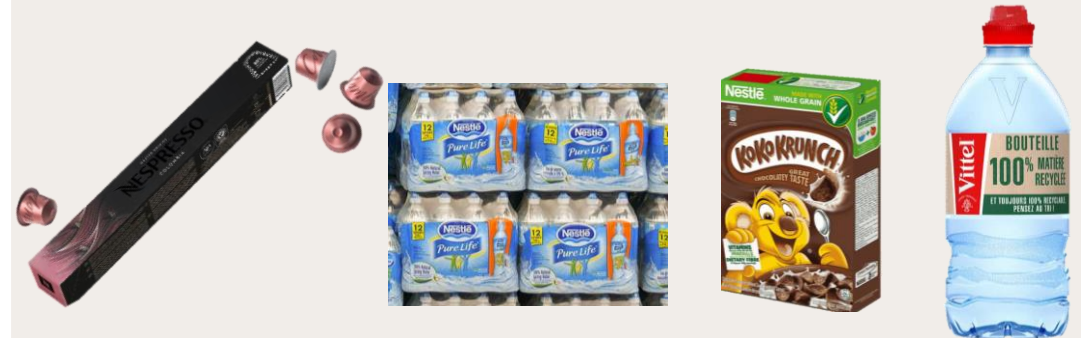
Pillar 1: Reducing our use of packaging material

Reducing packaging complexity



- Removing unnecessary plastic lids
- Eliminating plastic accessories
- Eliminating unnecessary plastic layers and films

Increasing use of recycled content



- Shrink films made of recycled PE
- Recycled paper for non-food contact
- Recycled Aluminum for coffee capsules
- Bottles made from up to 100% recycled PET
- Increase of recycled content for food contact plastic packaging beyond PET

Tackling the problem of food-grade recycled plastic supply

- Commitment to source up to 2 million metric tons of food-grade recycled plastics
- CHF 1.5 billion to pay a premium for these materials between now and 2025.



The screenshot shows a web page from Nestlé's corporate website. At the top is the Nestlé logo with the tagline 'Good food, Good life'. Below the logo is a navigation menu with links for 'About us', 'Our stories', 'Our impact', 'Brands', 'Innovation', and 'Ask Nestlé'. The breadcrumb trail reads 'Home > Media > Press releases > Nestlé creates market for food-grade recycled plastics, launches fund to boost packaging innovation'. The date 'JAN 16, 2020' is displayed. The main headline is 'Nestlé creates market for food-grade recycled plastics, launches fund to boost packaging innovation'. Below the headline is a link 'Back to Press releases'. The text of the press release begins with 'Vevey, Switzerland,' and states: 'Nestlé today announced that it will invest up to CHF 2 billion to lead the shift from virgin plastics to food-grade recycled plastics and to accelerate the development of innovative sustainable packaging solutions. Building on its 2018 commitment to make 100% of its packaging recyclable or reusable by 2025, Nestlé will reduce its use of virgin plastics by one third in the same period whilst working with others to advance the circular economy and endeavor to clean up plastic waste from oceans, lakes and rivers. Food quality and safety are paramount, and packaging plays a major role in assuring this. Most plastics are difficult to recycle for food packaging, leading to a limited supply of food-grade recycled plastics. To create a market, Nestlé is therefore committed to sourcing up to 2 million metric tons of food-grade recycled plastics and allocating more than CHF 1.5 billion to pay a premium for these materials between now and 2025. Nestlé will seek operational efficiencies to keep this initiative earnings neutral. Packaging innovation, including new materials, refill systems and recycling solutions, is another key challenge on the path towards a waste-free future. In addition to its significant inhouse research through the Nestlé Institute of Packaging Sciences, the company will launch a CHF 250 million sustainable packaging venture fund to invest in start-up companies that focus on these areas.'

Collaboration with ISCC

Certification status:

- 2 Nestlé factories are ISCC certified
- License Agreement signed on Corporate level
- Several projects launched with certified suppliers/converters with no or limited claim
- A few projects are on the way in 2022 with Licenses for leading Nestlé brands

Challenges:

- Current ISCC certification/licensing schemes are yet to cover the full scope of our operations, even within one Brand, to cover: # of factories located in different countries, # of suppliers for the same item, # of plastic components within one packaging
- Regulations differ country by country that currently does not allow companies to streamline communication and accelerate usage of rContent
- Limited availability of particular plastic grades with mass balanced rContent



On pack communication on Ricoré packaging launched in France

Nesquik container with 50% ISCC certified recycled HDPE will soon be launched in UK with on pack logo

- The production site, Nestlé’s Pontarlier Factory in France, has received the ISCC PLUS certification following an audit conducted by Bureau Veritas (an independent third-party certification body) and the new Nesquik packs (250g, 300g, 500g, and 600g) featuring the ISCC PLUS logo will soon be launched in the UK.

We invest in the production of recycled plastic. An amount of recycled material equivalent to 50% of this Nesquik box was allocated to this product using the ISCC mass balance approach. Find out more at www.iscc-system.org



- Challenges with mass balance rContent communication across European markets due to different regulations

We invest in the production of recycled plastic. A part of this Nesquik box is made with recycled material using the ISCC mass balance approach.



Nous investissons dans la production de plastique recyclé. Une partie du contenu recyclé de la boîte NESQUIK® est attribuée selon l’approche de bilan massique certifié ISCC.



Thank you for supporting our
commitments