



# MONDELEZ INTERNATIONAL

12<sup>TH</sup> ISCC GLOBAL SUSTAINABILITY  
CONFERENCE

8<sup>TH</sup> FEBRUARY 2022

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# OUR AMBITION: BUILDING A SUSTAINABLE SNACKING COMPANY



# IMPACTFUL AND CHALLENGING 2025 AND 2050 TARGETS

## Key 2025 Targets



**100%**

Sustainably sourced cocoa volume for chocolate brands through Cocoa Life

68% 2020



**100%**

Child labor monitoring & remediation systems across all West African Cocoa Life communities

28% 2020



**-10%**

Reduction in end-to-end CO<sub>2</sub> emissions vs 2018



**100%**

Packaging designed to be recyclable

94% 2020



**-25%**

Reduction in virgin plastic use in rigid plastic packaging



**NET ZERO**

Greenhouse gas emissions across our full value chain

Key 2050 Target



## 5. ZERO PACKAGING WASTE





# JOURNEY TO ZERO NET WASTE PACKAGING & A CIRCULAR ECONOMY

## Our Approach

### Strategy

Use less packaging; use packaging that is recyclable or recycled; and improve recycling systems



### Actions

- Spending \$350 million 2018-2025
- Partnering for scale and impact
- Contributing to developing **extended producer responsibility** programs

## Progress and Targets

2020

Key 2025 Targets

Target

Actual

94%

Packaging designed to be recyclable

65,000 tons



68,000 tons of packaging eliminated vs 2013

100%

Packaging designed to be recyclable



25% reduction in virgin rigid plastic<sup>1</sup>



5% recycled content in plastic packaging



Consumer education on all packs

1. 25% reduction in virgin plastic in rigid plastic packaging; 5% absolute reduction in virgin plastic packaging

# PACKAGING: ACTIONS TO DRIVE CHANGE



## Innovative packaging solutions: Recycled plastic in Philadelphia tubs

- Committed to use recycled materials in Philadelphia plastic containers across Europe from 2022
- 1st major cream cheese brands to use recycled plastic
- Contributes to 2025 target of 5% recycled content across all MDLZ plastic packaging



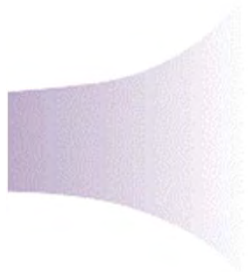
## Innovative packaging solutions: Recycled plastic in Cadbury Dairy Milk Bar

- Cadbury, The UK's biggest food brand, will roll out the use of recycled materials in the UK and Ireland from 2022.
- It is part of our broader commitment to reduce the use of virgin plastic material.





# ACTIVE EXAMPLES USING ISCC CERTIFIED PACKAGING



**OPEN HERE**

100% SUSTAINABLY SOURCED COCOA  
PARTNERING WITH FARMERMADE FOUNDATION

THANKS TO COCOA LIFE WE ARE HELPING FARMS TO PROTECT THE FORESTS AROUND THEM  
WWW.COCAOLIFE.COM

Vegan Turn around for allergens COCOA LIFE 100% SUSTAINABLY SOURCED COCOA

ISCC MILK supporting cert. Prod. sustainable material  
www.iscc.org

WRAPPED IN 100% Plant-Based PACKAGING\*  
\*PLASTIC BIO-CONTENT ALLOCATED VIA MASS BALANCE

Nutrition Information			
	Per 100 g	Per 6 chunks 22.5 g	*Reference intakes
Energy	2272 kJ / 544 kcal	511 kJ / 122 kcal	8400 kJ / 2000 kcal
Fat	32 g	7.2 g	70 g
of which Saturates	15 g	3.5 g	20 g
Carbohydrate	58 g	13 g	260 g
of which Sugars	48 g	11 g	90 g
Fibre	3.6 g	0.8 g	-
Protein	4.0 g	0.9 g	50 g
Salt	0.41 g	0.09 g	6 g

Soverture chocolate with almond paste (11 %) and salted caramel flakes (8 %)  
Ingredients: Sugar, cocoa butter, almond paste, cocoa mass, rice extract, glucose syrup, salt, emulsifier (soya lecithin), flavouring, sunflower oil.

May contain milk, sesame, other nuts, wheat.

COUVERTURE CHOCOLATE: COCOA SOLIDS 42 % MINIMUM.

e 90 g

Best before:

Store in dry place. Protect from heat.

Made with ALMONDS SALTED CARAMEL

Be Treatwise.net 6x 511 kJ / 122 kcal = 1 Portion 6 %\*  
Per 100 g 2272 kJ / 544 kcal

Each 22.5 g (6 chunks) contains:  
Energy 511 kJ / 122 kcal  
Fat 7.2 g  
Saturates 3.5 g  
Sugars 11 g  
Salt 0.09 g

\*reference intake of an average adult (8400 kJ / 2000 kcal)  
4 portions per bar

Made under licence from Cadbury UK Ltd.  
We are passionate about our great quality dairy products. Not responsible for any products. Manufactured in the UK. 700 Bar 2000. Birmingham, B16 2PL. Mondelez Ireland, Freephone 1-800-078700. Malsfield Road, Colindale, London, N9 5LH. www.cadbury.co.uk

MADE WITH RECYCLED PAPER

# HOW DOES THE SUSTAINABILITY CERTIFICATION FIT INTO OUR STRATEGY

## TRANSPARENCY

- Provides traceability along the supply chain.
- Verifies that accounting follows predefined and transparent rules.

## VALIDATION

- Tool for Validation of claims under traceability protocols of materials through a complex value chain.
- Allows system users to make credible claims.



**ANY QUESTIONS?**

**Mondelēz**  
International  
SNACKING MADE RIGHT