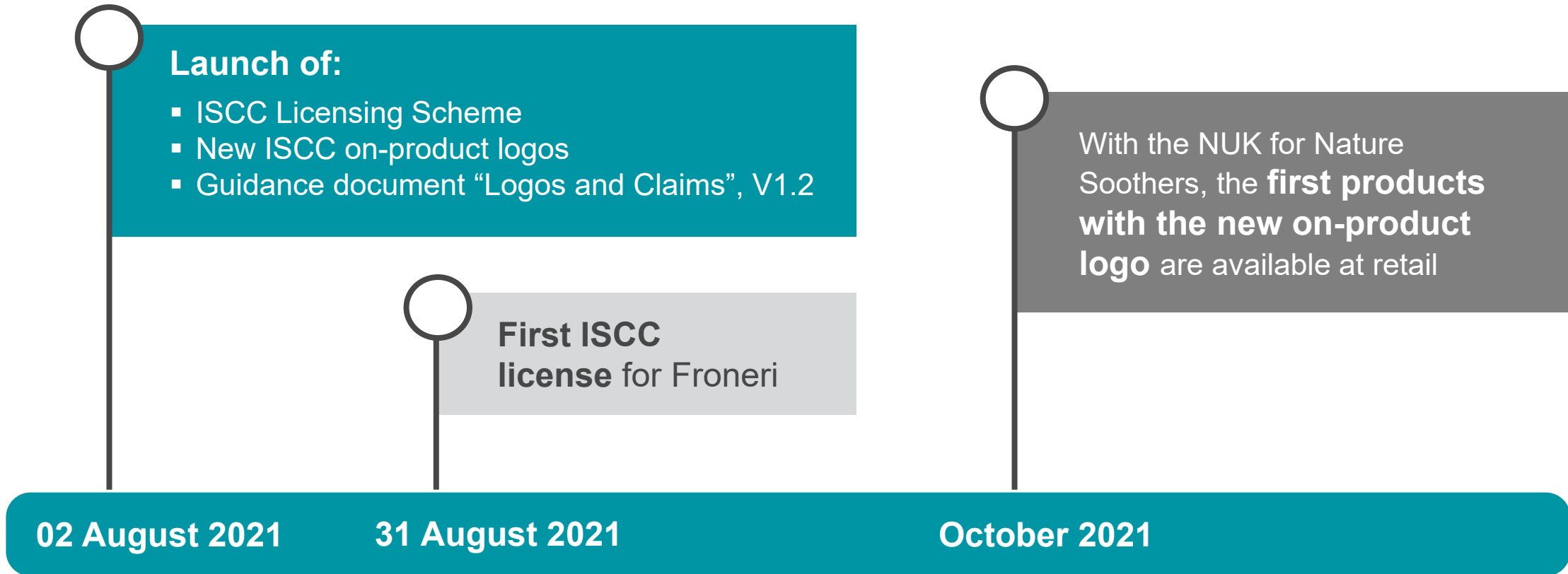




# Introduction of the ISCC licensing scheme and new on-product logos for brand owners

# What has happened since the last Technical Committee meeting in June 2021?



# The new licensing scheme and on-product logos lead to a significantly increased interest from brand owners in ISCC

Brand owners benefit from the credibility of the ISCC standard when becoming ISCC licensed



More and more brand owners apply for the ISCC licensing scheme



When licensed, brand owners request the on-product logos and can easily use those



Many thanks again to the entire Stakeholder Committee and particularly the working group for supporting the development of the licensing scheme and the new logos



# Already 39 different products are licensed under ISCC

## Examples



REN  
CLEAN SKINCARE



☆☆☆  
Swedish Match®

KraftHeinz



All licensees appear in the [license database](#)

## ISCC License Database

Please find a list of all ISCC licensees below. Expired licenses are marked in red. The license is crossed out if a license was withdrawn. From the date of publication on the website, the license agreement is valid and ISCC logos and claims can be applied by the licensee **upon prior approval by ISCC**.

Search:

Status	Product name	Product or Packaging	Licensee	License number	Countries/Region	Valid from
	Aino Ice Cream Tubs, 900ml	Packaging	Froneri Finland Oy	ISCC-L-1	Finland	2021-08-31
	Global Protection Day Cream, 50ml	Packaging	REN Clean Skincare	ISCC-L-3	Worldwide	2021-09-09
	Evercalm Gentle Cleansing Milk Sample, 50ml	Packaging	REN Clean Skincare	ISCC-L-3	Worldwide	2021-09-09
	Glow Daily Vit C, 50ml	Packaging	REN Clean Skincare	ISCC-L-3	Worldwide	2021-09-09
	Bioretinoid Cream, 50ml	Packaging	REN Clean Skincare	ISCC-L-3	Worldwide	2021-09-09
	Radiance Dark Circle Eye Cream, 15ml	Packaging	REN Clean Skincare	ISCC-L-3	Worldwide	2021-09-09
	XRange (XR), Medium Can	Packaging	Swedish Match	ISCC-L-4	Worldwide	2021-09-23
	ZYN, Medium Can	Packaging	Swedish Match	ISCC-L-4	Worldwide	2021-09-23
	ZYN, Large Can	Packaging	Swedish Match	ISCC-L-4	Worldwide	2021-09-23

# Differences between an ISCC Certification and an ISCC License

## ISCC Certification



Annual audit and certification by certification body



Own mass balance calculations are allowed



Provision of documentation regarding compliance with ISCC certification scheme



Certified material can be fundamentally altered

## ISCC License



No individual certification



Signing a license agreement

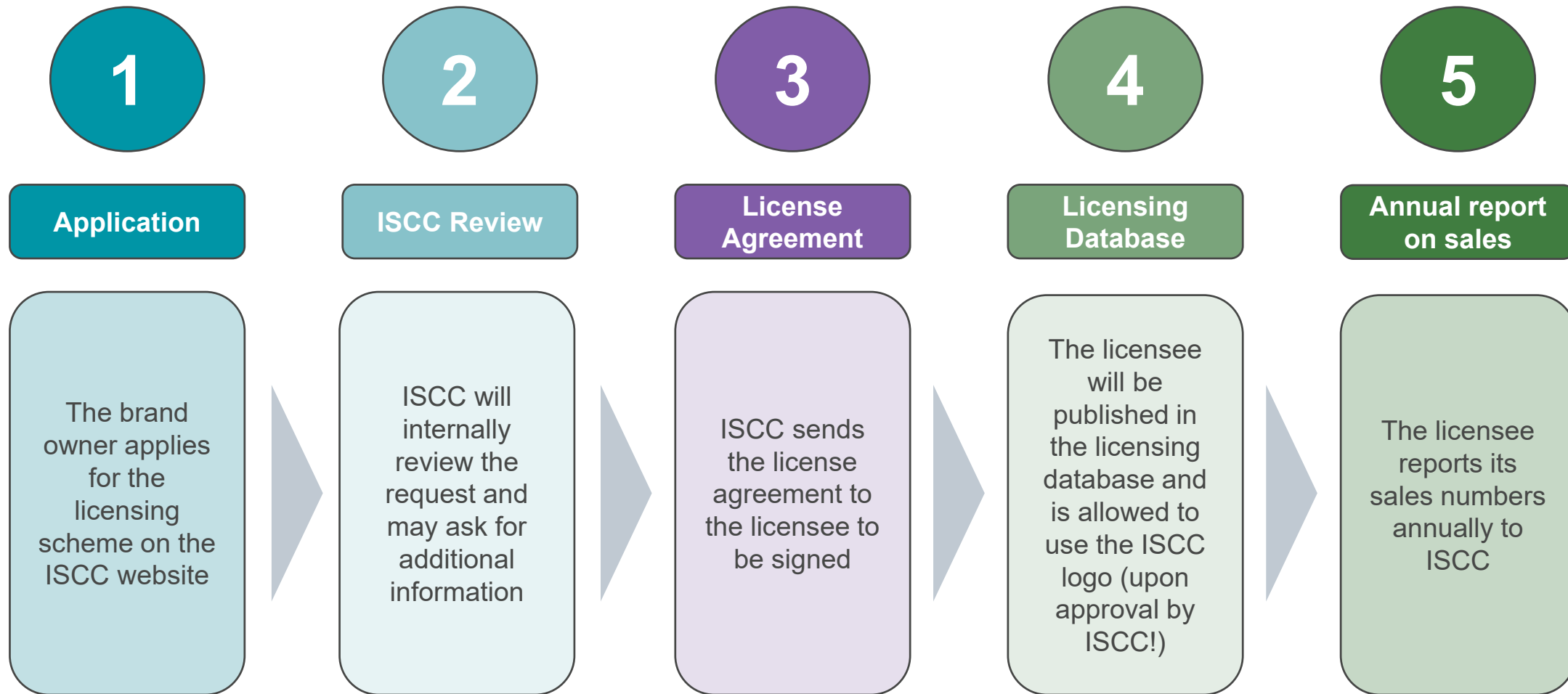


Reporting of annual incoming and outgoing volumes of ISCC certified products



Certified material cannot be fundamentally altered – no attribution allowed

# How does the licensing scheme work?



All information regarding the new ISCC Licensing Scheme can be found on the ISCC website



1

**Check our website:**

<https://www.iscc-system.org/process/iscc-licensing-scheme/>

2

**Send an email to:**

[license@iscc-system.org](mailto:license@iscc-system.org)





ISCC supports certified and licensed brand owners with their on- and off-product communication





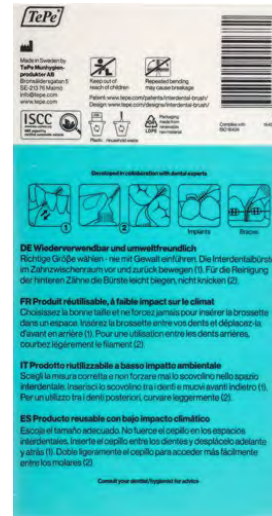
# More and more brand owners are using the ISCC logo on products



BARRIER Universal Set ISCC  
Sustainable surgical draping solutions for almost any procedure



The new on-product logos will soon be on more and more products!



# NUK for Nature uses ISCC certified bio-attributed material for their latex soothers





# Mattel's Matchbox Action Drivers are produced with ISCC certified bio-attributed plastic





# ISCC supports companies in finding the best claims under the ISCC mass balance approach



The chemically recycled material used for the Emmi CAFFÈ LATTE cup consists entirely of ISCC (International Sustainability & Carbon Certification) material, on a mass balance basis.



ISCC certification adds credibility to on-product and off-product claims!



## Traceability by mass balance system

SABIC's certified renewable polymers are based on a mass balance approach in compliance with the widely recognized International Sustainability & Carbon Certification (ISCC PLUS) scheme. The mass balance is determined to allocate the renewable content used in production and conversion of the plastic material to the ultimate application. This allows brand owners to highlight and quantify the sustainable choice consumers can make by purchasing end products packaged in renewable plastics. The ISCC PLUS accreditation verifies that the mass balance accounting follows predefined and transparent rules and standards. In addition, the certification also provides full traceability throughout the partners' entire supply chain – from the feedstock to the final product.

To further support the use of ISCC logos and claims, ISCC Document 208 “Logos and Claims” (V1.2) has been updated in August 2021



- Basic Guidelines
- Approval Process
- ISCC Corporate Logo – Do's and Don'ts
- ISCC On-Product Logos – How to use the new logos
- ISCC Claims
- Logo Styleguide





Many thanks for your attention and happy holidays!

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