



# Scaling up ISCC PLUS certification in the field of plastic packaging

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Jokey Group





# Jokey Group | An international family business



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## *Product range*



Plastics are currently a focus of the sustainability discussion



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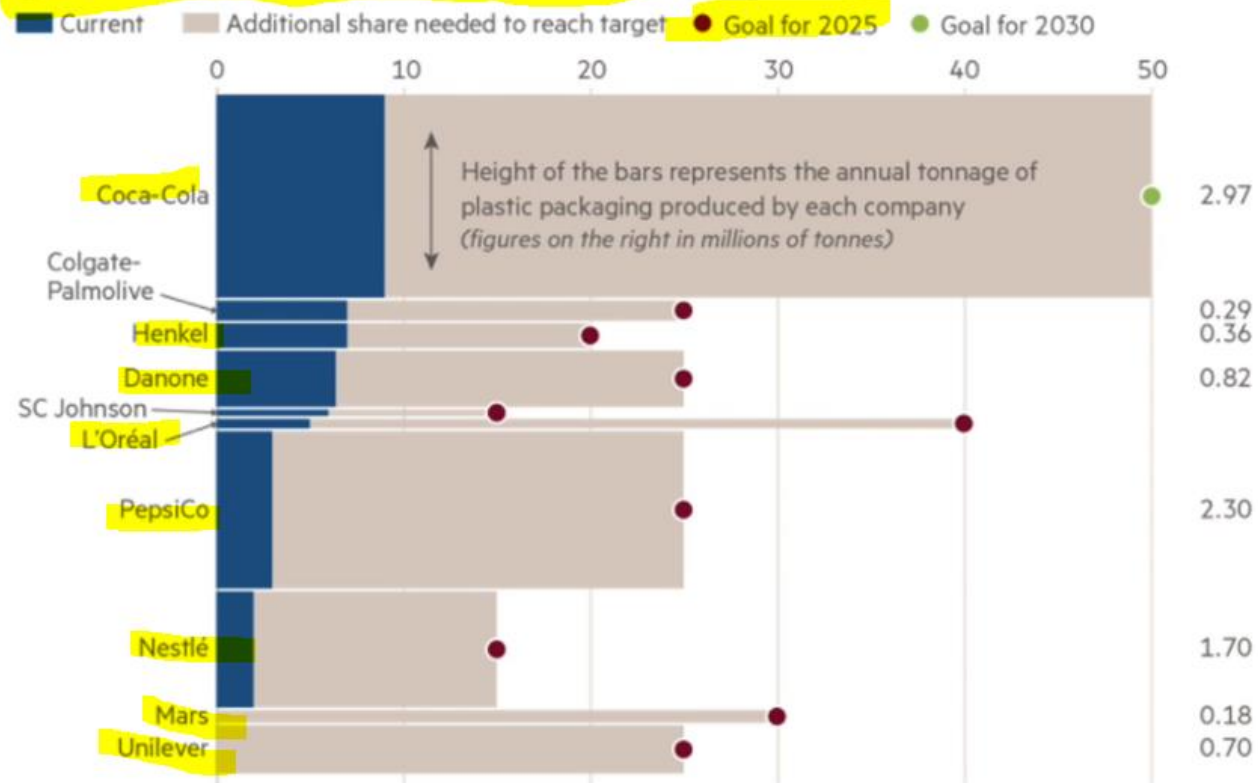
## Ambitious medium-term targets of FMCGs focus on recycled plastics



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### Demand from FMCGs

Share of plastic packaging made from recycled material (%)



Source: Ellen MacArthur Foundation, Financial Times, 2019



## Eco resources are one pillar of Jokey's Eco Concept 2.0



## First pilot project "mass balance" realised with Jokey partners in Spain



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# Q & A's ...



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**Thanks for your attention !**

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