



ISCC Logos, Claims & Licensing Training

ISCC Academy –
Live Online Training

CONTENT

Learn how to add further value by using ISCC certified materials and selling finished goods

Deepen knowledge to successfully apply the ISCC Licensing Scheme

Become an expert in making credible and transparent claims

Attain confident know-how to explain to peers and clients how ISCC works

ISCC Logos, Claims & Licensing Training



AGENDA

Live Online Training – all times in CE(S)T

ISCC Overview, ISCC PLUS, Licensing Scheme, Logos & Credible Claims

Time	Topic	Who
12:30 – 12:40	Welcome and Introduction to the Training	ISCC
12:40 – 13:00	ISCC Overview and Development	ISCC
13:00 – 13:30	ISCC PLUS Certification Scheme <ul style="list-style-type: none">• Summary• Raw Material Categories• Traceability & Chain of Custody	ISCC
13:30 – 13:45	<i>Refreshment Break</i>	
13:45 – 14:40	The ISCC Licensing Scheme <ul style="list-style-type: none">• Licensing vs. Certification?• Operating Principles• Contract Setup	ISCC
14:40 – 15:10	Group Work (I): Licensing Scheme & Agreements	Participants + ISCC
15:10 – 15:30	Presentation of Results	Participants
15:30 – 15:50	<i>Refreshment Break</i>	
15:50 – 16:30	ISCC Logos and Claims for Final Products <ul style="list-style-type: none">• Introduction of Green Claims in general• Use and Application of ISCC Logos on and off Product• Implementation into Sustainability & Communication Strategy• Set of Rules for Credible Claims	ISCC
16:30 – 17:00	Group Work (II): Application of ISCC Logos and Credible Claims	Participants + ISCC
17:00 – 17:20	Presentation of Results	Participants
17:20 – 17:30	Wrap-Up Session and Feedback	ISCC